Get the Commonwealth Safe Online

the UK's Commonwealth online safety awareness campaign 2018-2022

At CHOGM 2018, Government leaders signed The Commonwealth Cyber Declaration.

Through its Commonwealth Cyber Capacity building projects, the UK has supported the Declaration, by investing £15 million to make the internet safer across the Commonwealth and help maintain a cyberspace that is free, open, peaceful and secure.

As part of this initiative, Get Safe Online has provided free, easily accessible online safety awareness campaigns for individuals and businesses in the Caribbean, Pacific and Rwanda with:



22 individual Get Safe Online websites, eight also translated into the indigenous language



Local, engaging PR campaigns - from social media to TV and radio to billboards

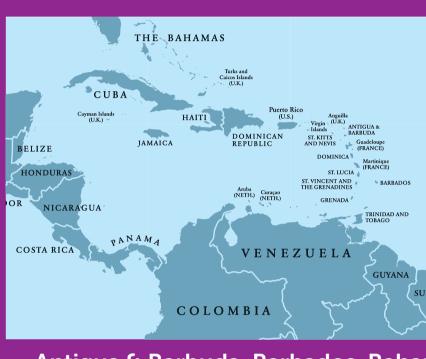


Development of strategic partnerships with in-country government bodies and relevant associations



Implementation and operation of a **Get Safe Online Ambassador Scheme** to empower individuals to help spread online safety messages in their own countries

22 Commonwealth countries including:







Antigua & Barbuda, Barbados, Bahamas, Belize, Dominica, Fiji, Grenada, Guyana, Jamaica, Kiribati, Nauru, Papua New Guinea, Rwanda, Samoa, Solomon Islands, St Kitts & Nevis, St Lucia, St Vincent and the Grenadines, Tonga, Trinidad & Tobago, Tuvalu and Vanuatu

Over 60 million individuals reached



Over 1.9 million

hits on the **Get Safe Online** Commonwealth websites



More than 3,000 social media posts



234 **Get Safe Online**

Ambassadors

Over 50 partnerships



Improvement in users' digital hygiene habits:

> An average improvement of 33% in digital hygiene habits

Managing online risks:

89% of people who had visited a **Get Safe Online website reported they** were more able to manage online risks.

Thanks to this investment from the UK's Foreign, Commonwealth & Development Office, individuals and small businesses in 22 countries across the Commonwealth have become safer online.





